



# RENTAL HOUSING ALLIANCE OREGON AFFILIATE MEMBERSHIP APPLICATION

**BUSINESS  
NAME:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**WORK:** \_\_\_\_\_ **EXT** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**WORK:** \_\_\_\_\_ **EXT** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **+** \_\_\_\_\_

**FAX:** \_\_\_\_\_

**MONTHLY NEWSLETTER WILL BE RECEIVED BY EMAIL UNLESS YOU OPT OUT HERE**

**HOW DID YOU HEAR ABOUT US?**  **EVENT:** \_\_\_\_\_  **REFERRAL:** \_\_\_\_\_

<b>Affiliate Membership</b> (Preferred service listing in Update newsletter both print & online. Business card sized ad included with membership for one month)	
<b>Annual Dues:</b> .....	<b>\$220.00</b>
<b>Set Up Fee:</b> .....	<b>\$50.00</b>
<b>TOTAL AFFILIATE MEMBERSHIP \$270.00</b>	

**I/We agree to abide by the By-laws and Code of Ethics of the Rental Housing Alliance Oregon.**

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_



**Welcome to Rental Housing Alliance Oregon!**  
**We hope you take advantage of these exciting membership benefits:**

**MARKETING OPPORTUNITIES**

**Dinners:** Held monthly except in August (Picnic) & July (Starry Night Event)

**AFFILIATE SPEAKER-** 10 minute presentation. All Affiliate members are eligible to be the Affiliate Speaker at a dinner meeting. Contact the Dinner Committee Chair at [aj@uptownpm.com](mailto:aj@uptownpm.com) to schedule a time.

**DOOR PRIZES-** Provide an unwrapped gift for raffle drawing and attach your business card.

**SPONSOR PART OR ALL OF A DINNER MEETING-** As a Dinner Meeting Sponsor you will be honored in the preceding Update newsletter.

**BROCHURE DISPLAY-** Display your company information on a table at the dinner meeting.

**Monthly Publication:** sent to all members

**BUSINESS CARD SIZED AD-** Included for one (1) month!

**PREFERRED PROVIDER LISTING-** Included under one (1) heading (additional heading listings available at additional cost), reference resource for both members and the public.

**LOW COST ADS-** available for purchase. Our low cost advertising rates and exposure to your best prospects make the *Update* newsletter one of your best advertising buys. Call Ami Stevens for more information 503/407-3663.

**ARTICLE-** Submit an article on a relevant industry topic for publication.

**RECEIVE A MONTHLY SUBSCRIPTION TO OUR NEWSLETTER, THE *UPDATE*-** An additional copy can be mailed to a different address for \$20.00 per year.

**Website:** 24/7 Preferred Service Guide listing.

**LINK-** Your web page to ours for easy connection by our members.

**Volunteer Opportunities:** Be seen by prospective customers by volunteering at our Dinner Meetings, Picnic, Starry Night and other regular events.

**Free Notary Service:** Make an appointment with one of our office team members.

**Access Current Legislative Information:** If we do not have the answers, we will direct you to those who do.

**RHA OFFICE TEAM:**

Cari Pierce-Office Manager

Lynn Peterson- Bookkeeper

Surekha Guzman- Member Services Assistant

Diana Lindemann- Special Projects Representative

**10520 NE Weidler, Portland, OR 97220 ~ P: 503-254-4723 ~ F: 503-254-4821**

**[www.rhaoregon.org](http://www.rhaoregon.org)**



**MONTHLY PUBLICATION & WEBSITE LISTINGS**

**HEADING No. 1/CATEGORY** \_\_\_\_\_ **Free**

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**HEADING No. 2/CATEGORY** \_\_\_\_\_ **\$25**

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**HEADING No. 3/CATEGORY** \_\_\_\_\_ **\$25**

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**DESCRIPTION OF GOODS/SERVICES:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# ADVERTISE IN THE RENTAL ALLIANCE UPDATE

Your best advertising buy

- You reach 2,000 + LANDLORDS & PROPERTY MANAGERS Your best prospects.
- Substantial discount for One Year (25%) contract or 3 Month (10%)
- Space available throughout the newsletter.
- Easy to place ad by email or USPS.
- You support RHA Oregon.
- Space available for all size ads from business card size to full page.
- Insert Advertising Flyer into any issue.



FOR MORE INFORMATION  
CONTACT RHA OREGON OFFICE  
AT 503-254-4723  
OR EMAIL [info@rhaoregon.org](mailto:info@rhaoregon.org)

# RENTAL HOUSING ALLIANCE OREGON MARKETING SERVICES AGREEMENT

RHA Affiliate Company Name: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_



Billing Preference:  RHA Account  Credit Card (call office with info)

Automatically renew contract?  RHA Account  RHA Account

Approving Affiliate Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Marketing Opportunity	Level	Price	Qty	Dates	Discount*	Total
Coffee Service for the Office**	Monthly	100.00				
Dedicated Email to membership**	Weekly	250.00				
Shared Email to membership**	Weekly	100.00				
Web Banner Ad (run of site)	Monthly	250.00				
<b>Rental Alliance Update Magazine:</b>						
Back Cover (8"h x 7.5"w)	Color	650.00		Not available		
Full Page (10.5"h x 8"w)	Color	550.00				
Full Page (10.5"h x 8"w)	Black/White	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Color	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Black/White	250.00				
Quarter Page (5"h x 3.5"w)	Color	200.00				
Quarter Page (5"h x 3.5"w)	Black/White	175.00				
Business Card Size Ad (2"h x 3.5"w)	Color	100.00				
Business Card Size Ad (2"h x 3.5"w)	Black/White	90.00				

## TERMS & CONDITIONS:

Deadlines are the 10th of each month for new ads or edits.

Delivery methods: By e-mail to [info@rhaoregon.org](mailto:info@rhaoregon.org) or CD-ROM.

Acceptable formats for print ads: PDF, JPEG, WORD DOC.

Update color spaces are limited.

Ads are 'non-bleed', images flattened (if possible).

Invoices are sent monthly.

## \*DISCOUNTS:

Print ads only: Receive a 10% discount for 3+ month commitment, 25% discount for 1 year commitment.

## \*\*ELECTRONIC MARKETING SPECS:

Coffee Sponsorship: Full 8.5 x 11" page sign on counter +logo/photo for Update ad. Dedicated Email: 250 words, 3 images, 5 links. Shared Email: 50 words, 1 image & 1 link. Web Banner: TBD.

Questions on this form, or definitions of the marketing services listed above, or for strategic marketing planning, please contact RHA Oregon Marketing Committee Chair Ami Stevens at 503-407-3663 or [astevens@fromhere2there.com](mailto:astevens@fromhere2there.com).