



RENTAL HOUSING ALLIANCE OREGON AFFILIATE MEMBERSHIP APPLICATION

BUSINESS NAME: _____

WEBSITE: _____

NAME: _____ **TITLE:** _____

WORK: _____ **EXT:** _____ **CELL:** _____

EMAIL: _____

NAME: _____ **TITLE:** _____

WORK: _____ **EXT:** _____ **CELL:** _____

EMAIL: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____ **+** _____

FAX: _____

HOW DID YOU HEAR ABOUT US? **EVENT:** _____ **REFERRAL:** _____

Affiliate Membership	
Annual Dues:	\$220.00
<small>(Preferred service listing in Update newsletter both print & online. Business card sized ad included with membership for one month)</small>	
Set Up Fee:	\$50.00
TOTAL AFFILIATE MEMBERSHIP \$270.00	

I/We agree to abide by the By-laws and Code of Ethics of the Rental Housing Alliance Oregon.

Date: _____ **Signature:** _____



Welcome to Rental Housing Alliance Oregon!
We hope you take advantage of these exciting membership benefits:

MARKETING OPPORTUNITIES

Dinners: Held monthly except in August (Picnic) & July (Starry Night Event)

AFFILIATE SPEAKER- 10 minute presentation. All Affiliate members are eligible to be the Affiliate Speaker at a dinner meeting. Contact the Dinner Committee Chair at aj@uptownpm.com to schedule a time.

DOOR PRIZES- Provide an unwrapped gift for raffle drawing and attach your business card.

SPONSOR PART OR ALL OF A DINNER MEETING- As a Dinner Meeting Sponsor you will be honored in the preceding Update newsletter.

BROCHURE DISPLAY- Display your company information on a table at the dinner meeting.

Monthly Publication: sent to all members

BUSINESS CARD SIZED AD- Included for one (1) month!

PREFERRED PROVIDER LISTING- Included under one (1) heading (additional heading listings available at additional cost), reference resource for both members and the public.

LOW COST ADS- available for purchase. Our low cost advertising rates and exposure to your best prospects make the *Update* newsletter one of your best advertising buys. Call Ami Stevens for more information 503/407-3663.

ARTICLE- Submit an article on a relevant industry topic for publication.

RECEIVE THE *UPDATE* newsletter MONTHLY by email.

Website: 24/7 Preferred Service Guide listing.

LINK- Your web page to ours for easy connection by our members.

Volunteer Opportunities: Be seen by prospective customers by volunteering at our Dinner Meetings, Picnic, Starry Night and other regular events.

Free Notary Service: Make an appointment with one of our office team members.

Access Current Legislative Information: If we do not have the answers, we will direct you to those who do.

RHA OFFICE TEAM:

Cari Pierce-Office Manager

Lynn Peterson- Bookkeeper

Surekha Guzman- Member Services Assistant

Diana Lindemann- Special Projects Representative

10520 NE Weidler, Portland, OR 97220 ~ P: 503-254-4723 ~ F: 503-254-4821

www.rhaoregon.org



MONTHLY PUBLICATION & WEBSITE LISTINGS

HEADING No. 1/CATEGORY _____ **Free**

INFO AS IT WILL APPEAR/Line 1 _____

Line 2 _____

Maximum of 40
characters/spaces per line

Line 3 (Optional) _____

Line 4 (Optional) _____

HEADING No. 2/CATEGORY _____ **\$25**

INFO AS IT WILL APPEAR/Line 1 _____

Line 2 _____

Maximum of 40
characters/spaces per line

Line 3 (Optional) _____

Line 4 (Optional) _____

HEADING No. 3/CATEGORY _____ **\$25**

INFO AS IT WILL APPEAR/Line 1 _____

Line 2 _____

Maximum of 40
characters/spaces per line

Line 3 (Optional) _____

Line 4 (Optional) _____

DESCRIPTION OF GOODS/SERVICES: _____



ADVERTISE IN THE RENTAL ALLIANCE UPDATE

Your best advertising buy

- You reach 2,000 + LANDLORDS & PROPERTY MANAGERS Your best prospects.
- Substantial discount for One Year (25%) contract or 3 Month (10%)
- Space available throughout the newsletter.
- Easy to place ad by email or USPS.
- You support RHA Oregon.
- Space available for all size ads from business card size to full page.
- Insert Advertising Flyer into any issue.



FOR MORE INFORMATION
CONTACT RHA OREGON OFFICE
AT 503-254-4723
OR EMAIL info@rhaoregon.org

RENTAL HOUSING ALLIANCE OREGON MARKETING SERVICES AGREEMENT

RHA Affiliate Company Name: _____

Marketing Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____



Billing Preference: RHA Account Credit Card (call office with info)

Automatically renew contract? RHA Account RHA Account

Approving Affiliate Signature: _____ Date: _____

Marketing Opportunity	Level	Price	Qty	Dates	Discount*	Total
Coffee Service for the Office**	Monthly	100.00				
Dedicated Email to membership**	Weekly	250.00				
Shared Email to membership**	Weekly	100.00				
Web Banner Ad (run of site)	Monthly	250.00				
Rental Alliance Update Magazine:						
Back Cover (8"h x 7.5"w)	Color	650.00				
Full Page (10.5"h x 8"w)	Color	550.00				
Full Page (10.5"h x 8"w)	Black/White	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Color	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Black/White	250.00				
Quarter Page (5"h x 3.5"w)	Color	200.00				
Quarter Page (5"h x 3.5"w)	Black/White	175.00				
Business Card Size Ad (2"h x 3.5"w)	Color	100.00				
Business Card Size Ad (2"h x 3.5"w)	Black/White	90.00				

TERMS & CONDITIONS:

Deadlines are the 10th of each month for new ads or edits. Update color spaces are limited.
 Delivery methods: By e-mail to info@rhaoregon.org or CD-ROM. Ads are 'non-bleed', images flattened (if possible).
 Acceptable formats for print ads: PDF, JPEG, WORD DOC. Invoices are sent monthly.

***DISCOUNTS:**

Print ads only: Receive a 10% discount for 3+ month commitment, 25% discount for 1 year commitment.

**** ELECTRONIC MARKETING SPECS:**

Coffee Sponsorship: Full 8.5 x 11" page sing on counter +logo/photo for Update ad. Dedicated Email: 250 words, 3 images, 5 links. Shared Email: 50 words, 1 image & 1 link. Web Banner: TBD.

Questions on this form, or definitions of the marketing services listed above, or for strategic marketing planning, please contact RHA Oregon