



# RENTAL HOUSING ALLIANCE OREGON AFFILIATE MEMBERSHIP APPLICATION

**BUSINESS**

**NAME:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**WORK:** \_\_\_\_\_ **EXT** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**WORK:** \_\_\_\_\_ **EXT** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ + \_\_\_\_\_

**FAX:** \_\_\_\_\_

**HOW DID YOU HEAR ABOUT US?**  **EVENT:** \_\_\_\_\_  **REFERRAL:** \_\_\_\_\_

<b>Affiliate Membership</b>	
<b>Annual Dues:</b> .....	<b>\$220.00</b>
<small>(Preferred service listing in Update newsletter both print &amp; online. Business card sized ad included with membership for one month)</small>	
<b>Set Up Fee:</b> .....	<b>\$50.00</b>
<b>TOTAL AFFILIATE MEMBERSHIP \$270.00</b>	

I/We agree to abide by the By-laws and Code of Ethics of the Rental Housing Alliance Oregon.

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

10520 NE Weidler, Portland, OR 97220 P: 503-254-4723 F: 503-254-4821

[www.rhaoregon.org](http://www.rhaoregon.org)



**Welcome to Rental Housing Alliance Oregon!**  
**We hope you take advantage of these exciting membership benefits:**

**MARKETING OPPORTUNITIES**

**Dinners:** Held monthly except in August (Picnic) & July (Starry Night Event)

**AFFILIATE SPEAKER-** 10 minute presentation. All Affiliate members are eligible to be the Affiliate Speaker at a dinner meeting. Contact the Dinner Committee Chair at [aj@uptownpm.com](mailto:aj@uptownpm.com) to schedule a time.

**DOOR PRIZES-** Provide an unwrapped gift for raffle drawing and attach your business card.

**SPONSOR PART OR ALL OF A DINNER MEETING-** As a Dinner Meeting Sponsor you will be honored in the preceding Update newsletter.

**BROCHURE DISPLAY-** Display your company information on a table at the dinner meeting.

**Monthly Publication:** sent to all members

**BUSINESS CARD SIZED AD-** Included for one (1) month!

**LOW COST ADS-** available for purchase. Our low cost advertising rates and exposure to your best prospects make the *Update* newsletter one of your best advertising buys.

**ARTICLE-** Submit an article on a relevant industry topic for publication.

**RECEIVE THE *UPDATE* newsletter MONTHLY** by email.

**Website:** 24/7 Preferred Service Guide listing.

**LINK-** Your web page to ours for easy connection by our members.

**Volunteer Opportunities:** Be seen by prospective customers by volunteering at our Dinner Meetings, Picnic, Starry Night and other regular events.

**Free Notary Service:** Make an appointment with one of our office team members.

**Access Current Legislative Information:** If we do not have the answers, we will direct you to those who do.

**RHA OFFICE TEAM:**

Ron Garcia-Executive Director

Cari Pierce- Office Manager/Bookkeeper

Scott Kane- Member Marketing Representative

Michelle Wagoner-Administrative Assistant

Diana Lindemann- Mentor Coordinator

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# ADVERTISE IN THE RENTAL ALLIANCE UPDATE

Your best advertising buy

- You reach 2,000 + LANDLORDS & PROPERTY MANAGERS Your best prospects.
- Substantial discount for One Year (25%) contract or 3 Month (10%)
- Space available throughout the newsletter.
- Easy to place ad by email or USPS.
- You support RHA Oregon.
- Space available for all size ads from business card size to full page.
- Insert Advertising Flyer into any issue.



FOR MORE INFORMATION  
CONTACT RHA OREGON OFFICE  
AT 503-254-4723ext. 107  
OR EMAIL [specialprojects@rhaoregon.org](mailto:specialprojects@rhaoregon.org)



## WEBSITE LISTINGS

**HEADING No. 1/CATEGORY** \_\_\_\_\_

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**HEADING No. 2/CATEGORY** \_\_\_\_\_

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**HEADING No. 3/CATEGORY** \_\_\_\_\_

INFO AS IT WILL APPEAR/Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Maximum of 40  
characters/spaces per line

Line 3 (Optional) \_\_\_\_\_

Line 4 (Optional) \_\_\_\_\_

**DESCRIPTION OF GOODS/SERVICES:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**The Rental Housing Alliance Oregon**

10520 NE Weidler Portland, Oregon 97220 503.254.4723 Fax: 503.254.4821

# RENTAL HOUSING ALLIANCE OREGON MARKETING SERVICES AGREEMENT

RHA Affiliate Company Name: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_



Billing Preference:  RHA Account  Credit Card (call office with info)

Automatically renew contract?  RHA Account  RHA Account

Approving Affiliate Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Marketing Opportunity	Level	Price	Qty	Dates	Discount*	Total/Mo
Coffee Service for the Office**	Monthly	100.00				
Dedicated Email to membership**	Weekly	250.00				
Shared Email to membership**	Weekly	100.00				
Web Banner Ad (run of site)	Monthly	250.00	NOT YET AVAILABLE			
<b>Rental Alliance Update Magazine:</b>						
Back Cover (8"h x 7.5"w)	Color	650.00				
Full Page (10.5"h x 8"w)	Color	550.00				
Full Page (10.5"h x 8"w)	Black/White	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Color	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Black/White	250.00				
Quarter Page (5"h x 3.5"w)	Color	200.00				
Quarter Page (5"h x 3.5"w)	Black/White	175.00				
Business Card Size Ad (2"h x 3.5"w)	Color	100.00				
Business Card Size Ad (2"h x 3.5"w)	Black/White	90.00				

**TERMS & CONDITIONS:**

Deadlines are the 10th of each month for new ads or edits.

Delivery methods: By e-mail to [info@rhaoregon.org](mailto:info@rhaoregon.org) or CD-ROM. Ads are 'non-bleed', images flattened (if possible).

Acceptable formats for print ads: PDF, JPEG, WORD DOC. Invoices are sent monthly.

**\*DISCOUNTS:**

Print ads only: Receive a 10% discount for 3+ month commitment, 25% discount for 1 year commitment.

**\*\*ELECTRONIC MARKETING SPECS:**

Coffee Sponsorship: Full 8.5x11" page sign on counter + logo/photo for Update ad. Dedicated Email: 250 words, 3 images, 5 links. Shared Email: 50 words, 1 image & 1 link. Web Banner: TBD.

Questions on this form, or definitions of the marketing services listed above, please contact RHA Oregon at 503/254-4723 ext 107 or [specialprojects@rhaoregon.org](mailto:specialprojects@rhaoregon.org)