



RENTAL HOUSING ALLIANCE OREGON VENDOR MEMBERSHIP APPLICATION

BUSINESS NAME: _____

WEBSITE: _____

NAME: _____ **TITLE:** _____

WORK: _____ **EXT:** _____ **CELL:** _____

EMAIL: _____

NAME: _____ **TITLE:** _____

WORK: _____ **EXT:** _____ **CELL:** _____

EMAIL: _____

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____ + _____

FAX: _____

HOW DID YOU HEAR ABOUT US? **EVENT:** _____ **REFERRAL:** _____

Vendor Membership	
Annual Dues:	\$225.00
<small>(Preferred service listing in Update newsletter both print & online. Business card sized ad included with membership for one month)</small>	
Set Up Fee:	\$50.00
TOTAL VENDOR MEMBERSHIP \$275.00	

I/We agree to abide by the By-laws and Code of Ethics of the Rental Housing Alliance Oregon.

Date: _____ **Signature:** _____



Welcome to Rental Housing Alliance Oregon!
We hope you take advantage of these exciting membership benefits:

MARKETING OPPORTUNITIES

Dinners: Held monthly except in August (Picnic) & July (Starry Night Event)

AFFILIATE SPEAKER- 10 minute presentation. All Affiliate members are eligible to be the Affiliate Speaker at a dinner meeting. Contact the Dinner Committee Chair at doug_moe@hotmail.com to schedule a time.

DOOR PRIZES- Provide an unwrapped gift for raffle drawing and attach your business card.

SPONSOR PART OR ALL OF A DINNER MEETING- As a Dinner Meeting Sponsor you will be honored in the preceding Update newsletter.

BROCHURE DISPLAY- Display your company information on a table at the dinner meeting.

Monthly Publication: sent to all members

BUSINESS CARD SIZED AD- Included for one (1) month!

LOW COST ADS- available for purchase. Our low cost advertising rates and exposure to your best prospects make the *Update* newsletter one of your best advertising buys.

ARTICLE- Submit an article on a relevant industry topic for publication.

RECEIVE THE *UPDATE* newsletter MONTHLY by email.

Website: 24/7 Preferred Service Guide listing.

LINK- Your web page to ours for easy connection by our members.

Volunteer Opportunities: Be seen by prospective customers by volunteering at our Dinner Meetings, Picnic, Starry Night and other regular events.

Access Current Legislative Information: If we do not have the answers, we will direct you to those who do.

RHA OFFICE TEAM:

Cari Pierce- Director of Operations

Ron Garcia-Executive Director of Public Policy

Diana Lindemann- Mentor Coordinator

Alma Martinez-Administrative Assistant

Patrick Hey-Bookkeeper

10520 NE Weidler, Portland, OR 97220 ~ P: 503-254-4723 ~ F: 503-254-4821

www.rhaoregon.org



WELCOME RENTAL HOUSING ALLIANCE OREGON MEMBER!!!!

Important information pertaining to our office phone tree.

We are a small office with a full time Director of Operations, full time Administrative Assistant, a part-time bookkeeper, a remote helpline coordinator, and a part-time remote Executive Director.

To assist you in making calls to RHA Oregon. Please leave a detailed message on the voice mail in which you are calling. A detailed message consists of Name, first and last, member status, phone number and reason for calling. A RHA Oregon representative will get back to you as soon as they can. Please be patient as some call back times can take up to 24 hours.

The following is a list of our phone tree lines;

FORMS HELPLINE- Here you can place orders for forms to either be shipped to you or available for pick up in our NE Portland location. Forms can also be purchased for download online or hardcopy shipped/next business day pick up at the office (Monday- Thursday 9am-4pm).

Dial ext. 1

LANDLORD HELPLINE- Here you can speak to a volunteer mentor (either a long term landlord in Oregon or a licensed property manager. Leave a detailed message and a mentor will get back to you.

Dial ext. 2

REGISTRATION HOTLINE- Here you can leave a message to register to one of our upcoming events. Leave a detailed message and a representative will return your call to confirm your registration.

Dial ext. 3

BOOKKEEPER- Here you can pay your bill over the phone, make an inquiry as to an invoice/ statement or account balance. Bookkeeper is available on Monday & Wednesday)

Dial ext. 105

EXECUTIVE DIRECTOR OF PUBLIC POLICY- Here you can inquire as to upcoming law changes, and what is happening at the legislative level.

Dial ext. 104

GENERAL INQUIRES- Dial ext. 0



ADVERTISE IN THE RENTAL ALLIANCE UPDATE

Your best advertising buy

- You reach 2,000 + LANDLORDS & PROPERTY MANAGERS Your best prospects.
- Substantial discount for One Year (25%) contract or 3 Month (10%)
- Space available throughout the newsletter.
- Easy to place ad by email or USPS.
- You support RHA Oregon.
- Space available for all size ads from business card size to full page.
- Insert Advertising Flyer into any issue.



FOR MORE INFORMATION
CONTACT RHA OREGON OFFICE
AT 503-254-4723ext. 107
OR EMAIL specialprojects@rhaoregon.org

RENTAL HOUSING ALLIANCE OREGON MARKETING SERVICES AGREEMENT

RHA Affiliate Company Name: _____

Marketing Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____



Billing Preference: RHA Account Credit Card (call office with info)

Automatically renew contract? RHA Account RHA Account

Approving Affiliate Signature: _____ Date: _____

Marketing Opportunity	Level	Price	Qty	Dates	Discount*	Total/Mo
Coffee Service for the Office**	Monthly	100.00				
Dedicated Email to membership**	Weekly	250.00				
Shared Email to membership**	Weekly	100.00				
Web Banner Ad (run of site)	Monthly	250.00	NOT YET AVAILABLE			
Rental Alliance Update Magazine:						
Back Cover (8"h x 7.5"w)	Color	650.00				
Full Page (10.5"h x 8"w)	Color	550.00				
Full Page (10.5"h x 8"w)	Black/White	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Color	400.00				
Half Page (10.5"h x 3.5"w or 5"h x 7.5"w)	Black/White	250.00				
Quarter Page (5"h x 3.5"w)	Color	200.00				
Quarter Page (5"h x 3.5"w)	Black/White	175.00				
Business Card Size Ad (2"h x 3.5"w)	Color	100.00				
Business Card Size Ad (2"h x 3.5"w)	Black/White	90.00				

TERMS & CONDITIONS:

Deadlines are the 10th of each month for new ads or edits.

Delivery methods: By e-mail to info@rhaoregon.org or CD-ROM. Ads are 'non-bleed', images flattened (if possible).

Acceptable formats for print ads: PDF, JPEG, WORD DOC. Invoices are sent monthly.

*DISCOUNTS:

Print ads only: Receive a 10% discount for 3+ month commitment, 25% discount for 1 year commitment.

**ELECTRONIC MARKETING SPECS:

Coffee Sponsorship: Full 8.5x11" page sign on counter + logo/photo for Update ad. Dedicated Email: 250 words, 3 images, 5 links. Shared Email: 50 words, 1 image & 1 link. Web Banner: TBD.

Questions on this form, or definitions of the marketing services listed above, please contact RHA Oregon at 503/254-4723 ext 107 or specialprojects@rhaoregon.org